



California Department of Veterans Affairs

ADVISORY

Contact: JP Tremblay
Jerry Jones
Jaime Arteaga
Legislation and Public Affairs
916-653-2192
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3rd Annual Joey Graves Memorial Golf Tournament Proceeds To Benefit Project: Gold Star

EVENT: The 3rd Annual Joey Graves Memorial Golf Tournament in honor of Joey Graves who was a son, grandson, husband, friend, and hero who paid the ultimate price in defense of our freedoms. This year's golf tournament will benefit Project: Gold Star, which was set up by the California Department of Veterans Affairs to help raise the necessary funds needed to produce Gold Star Family License plates. These Gold Star Family License plates, a uniquely designed special license plate, will be made available to families whose loved one is killed while serving on active duty in the military.

DATE: Monday, September 21, 2009
Deadline for registration is August 21, 2009

TIME: 9:00 a.m. Registration
10:00 a.m. Presentation of Colors
10:30 a.m. Shotgun Start
5:00 p.m. Dinner and Awards Presentation

PLACE: Discovery Bay Country Club
1475 Clubhouse Drive
Discovery Bay, CA 94505

CONTACT: Reservations and sponsorships can be made by calling 925-513-1313 or by email at jkgraves@comcast.net.

BACKGROUND: In November 2008, Governor Schwarzenegger signed SB 1455 – the Gold Star Family License Plate Bill authored by Senator Dave Cogdill of Modesto. This bill authorizes a uniquely designed special license plate for families whose loved one is killed while serving on active duty in the military. The start-up costs for this license plate however - estimated to be approximately \$300,000 - must not impact the state's general fund and, therefore, must be raised from private sources.

To date, we have received only \$16,611 in donations. CalVet invites everyone to participate in the Joey Graves Memorial Golf Tournament as a way of donating to this most worthy and important cause. All donations are welcome and will propel us to our goal of \$300,000. Your donations are tax deductible. Those wishing to donate directly to Project: Gold Star can download the form on our website at www.calvet.ca.gov. If you prefer, you can call 916-653-2192 and we will mail one to you.

This Advisory and previous CDVA news releases, advisories, and newsletters are available on our website at www.cdva.ca.gov and via email from Jaime.Arteaga@cdva.ca.gov